



INTERNATIONAL
OLYMPIC
COMMITTEE

Olympic Games Department
Ref. No AER/csgm

To: President / Secretary General
Croatian Olympic Committee

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Lausanne, 27 July 2010

Press Accreditation quota for the London 2012 Olympic Games

In preparation for the Olympic Games in London 2012, your National Olympic Committee has been allocated the following quota of "E" category accreditations to be distributed to your national press to cover the Games:

Your "E" press allocation for the London 2012 Olympic Games is:

| | | |
|----|-----------|-------------------------------|
| E | 16 | Journalist |
| EP | 4 | Photographer |
| Es | 2 | Sport specific Journalist |
| | 22 | Total E Accreditations |

The accreditation quotas for each individual NOC were determined in accordance with the IOC Technical Manual on Media by an IOC Press Commission Working Group which met in London on 6-7 May 2010.

Please find attached a memorandum from the Working Group which outlines the procedures and criteria used in the allocation.

The total quota for the Olympic Games in London has been set at 5,600 'E' category accreditations, the same as for Sydney 2000, Athens 2004 and Beijing 2008.

Thank you for your cooperation.

Yours sincerely

Gilbert Felli
Olympic Games Executive Director

Anthony Edgar
Head of IOC Media Operations

Att:



LONDON 2012 OLYMPIC GAMES PRESS ACCREDITATION TIMELINES AND PROCEDURES

Internet and other New Media Organisations

The internet and any other social media are to be considered within the NOC quota and are subject to the same professional standards as other E accredited persons, the same as for all recent Games. Therefore, it is your responsibility to accredit internet and/or social media organisations within your territory, if you choose to do so, from the above-mentioned quota of E accreditations.

Procedure for ENRs (non-rights holding broadcasting media)

Any non-rights holding radio and/or television companies within your territory that may be interested in covering the news aspects of the London 2012 Olympic Games should be informed that the electronic ENR accreditation application form will be available from 15 March 2011 on www.olympic.org/accred2012. The IOC is the responsible organisation for distributing the ENR accreditations, in cooperation with the NOCs. The deadline for applications is 31 May 2011.

The ENR organisations will have full responsibility to apply to the IOC for accreditation within the required timelines and late requests will not be considered.

Please note that it is strictly prohibited for an NOC to grant a member of an ENR organisation any other type of press accreditation, e.g. E or EP.

Further information

Further information regarding media accreditation for London 2012 is available on the IOC website at www.olympic.org/accred2012. This contains all the relevant press accreditation information and timelines and will be updated in the lead up to the London Games.

For media who wish to obtain further information about the services and facilities in London for the accredited media, please refer them to the London 2012 Press Operations extranet at www.london2012.com/pressoperations

If you have any questions regarding press accreditation for London 2012, please contact:

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