



# AIPs

INTERNATIONAL SPORTS PRESS ASSOCIATION

[www.aipsmedia.com](http://www.aipsmedia.com)

A light gray world map serves as the background for the slide. The map shows the outlines of continents and countries. The text is overlaid on the map, with the title 'MISSION' centered above the main paragraph. The paragraph itself is positioned in the lower-left quadrant of the map, over the Atlantic Ocean and parts of North and South America. The text is in a dark blue color, with certain words bolded for emphasis. The overall design is clean and professional.

## MISSION

The International Sports Press Association (AIPS) is committed to enhance the **cooperation between its member associations** in defending sport and the professional independence of journalism. AIPS works to **defend the common interests between sports journalists of all nations, with the purpose of assuring the best working conditions for sports media professionals.**

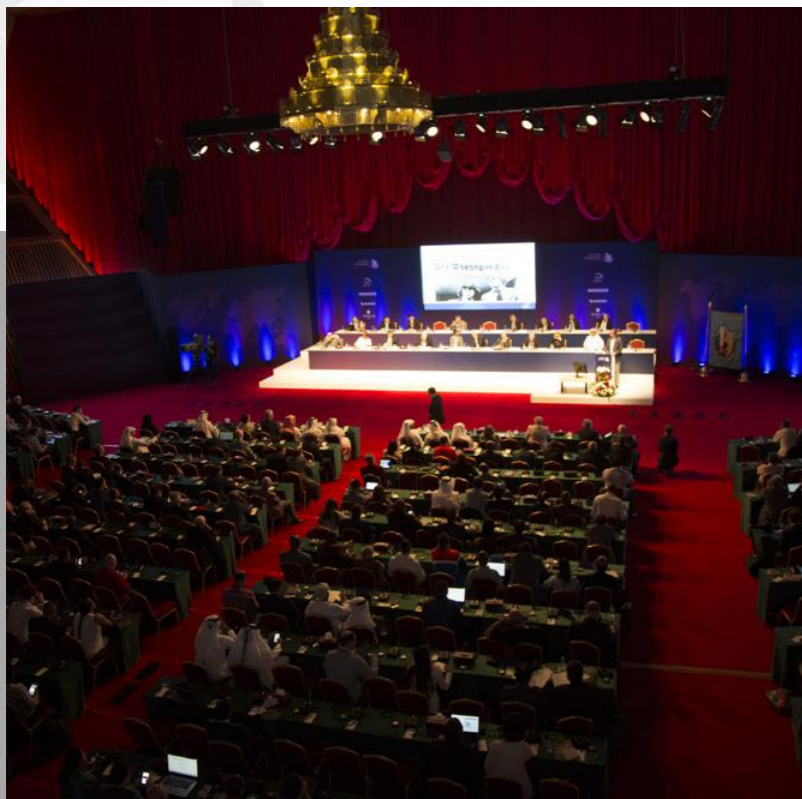


## ABOUT AIPS

AIPS was founded in Paris just before Olympic Games in 1924. This was the occasion where the idea of connecting and unifying sports journalists became reality through the creation of an international association committed to defend their ethical interests and working conditions.

AIPS is today the peak professional body representing the international sports media. **Members of AIPS are 161 national sports press associations and over 9,500 professionals around the globe.** The headquarters of the association are located in the Olympic Capital of Lausanne (Switzerland), home of the major sports governing bodies. To invest in the education of future generations, AIPS has carried out more than **30 Young Reporters Programmes**, a series of intensive seminars organised to cover top sporting events.

Since 2019, AIPS is also founder and organiser of the AIPS Sport Media Awards, the highest international accolade in the sport media industry.



# AIPS IN THE WORLD

MORE THAN **9,500 SPORTS JOURNALISTS** IN **160 COUNTRIES**



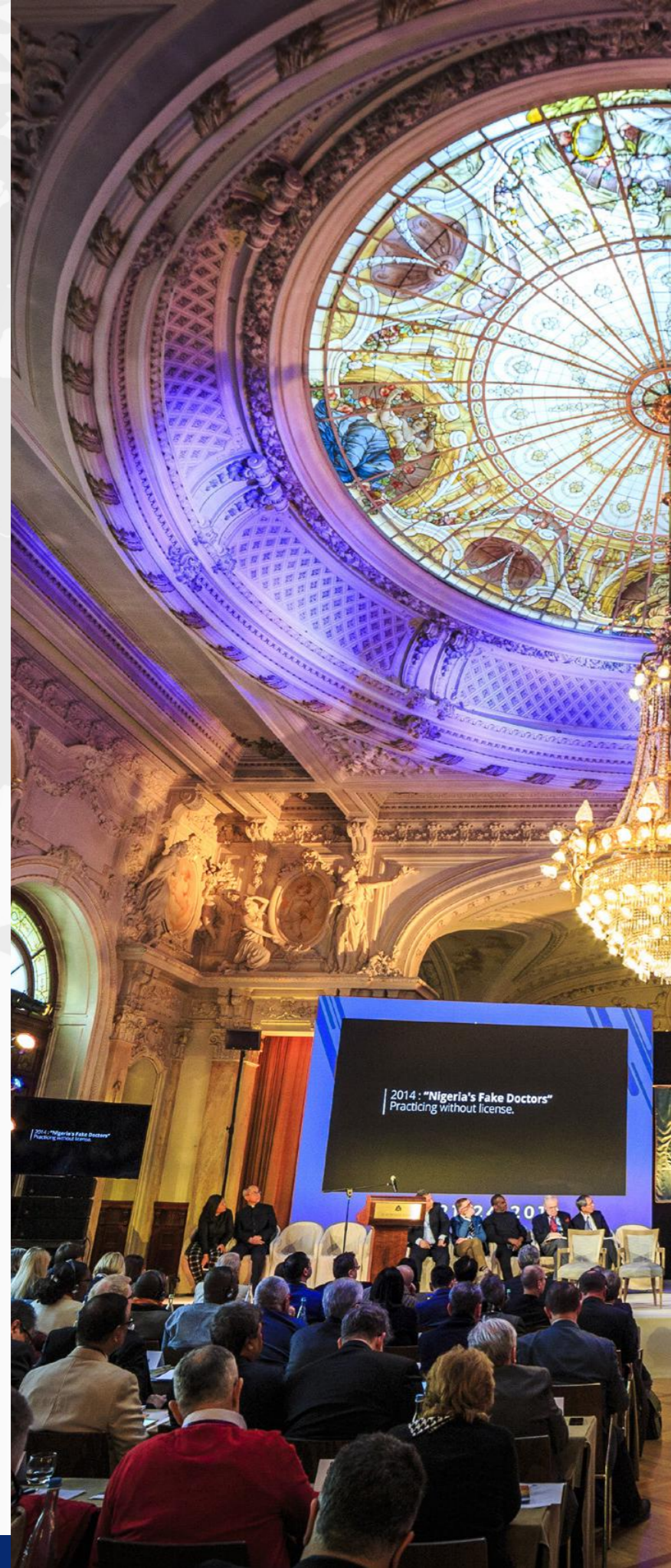
# 83<sup>rd</sup> AIPS CONGRESS BUDAPEST 2020 3-6. FEBRUARY



Some of the most important personalities in the sports administration took part in the AIPS Congresses over the years, representing the full variety of the sporting environment.

**During the Congress, AIPS Partners have the possibility to showcase their activities with a 15-minute presentation given in front of the the AIPS Congress Assembly**





82<sup>ND</sup> AIPS CONGRESS - LAUSANNE

**Thomas Bach**

IOC PRESIDENT

"We know in sports that without you the media, transporting our events and our values to the world would not be successful in anyway. We could not reach this global audience as we do now, therefore thank you very much for this great cooperation."



82<sup>ND</sup> AIPS CONGRESS - LAUSANNE

**Anas Aremeyaw Anas**

GHANAIAN INVESTIGATIVE JOURNALIST

"I receive this award in honour of my colleague Ahmed Divella Hussein. If there is any message that Ahmed would have loved me to give to all of you, it would have been this simple; that we will never surrender because journalism is not a crime."



83<sup>RD</sup> AIPS CONGRESS - BUDAPEST

**Marius Vizer**

IJF PRESIDENT

“It is absolutely a privilege for the International Judo Federation to partner with AIPS. We share events, social activities and projects promoting the values of judo, its principles for a better education, better respect and for better discipline.”

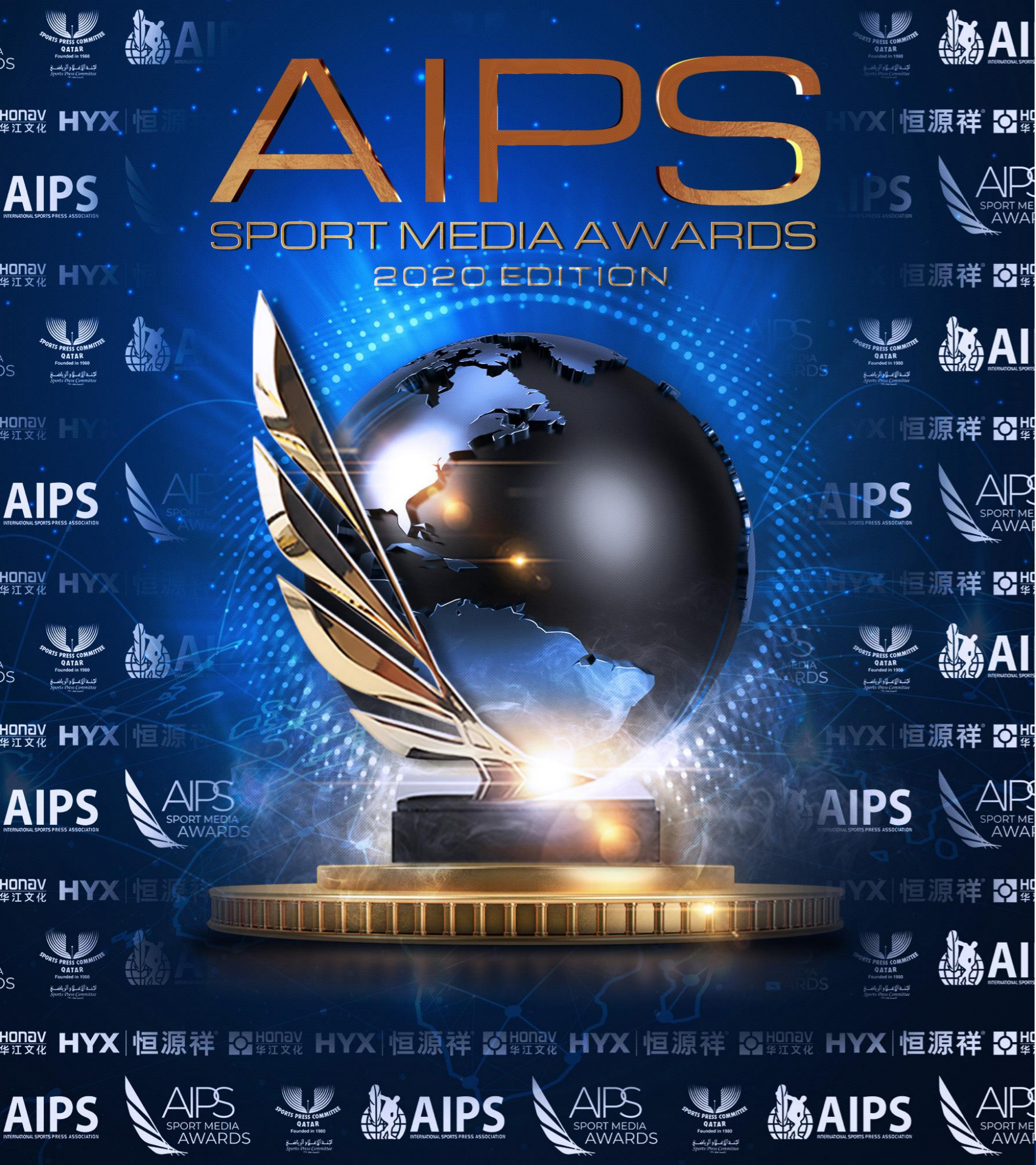


83<sup>RD</sup> AIPS CONGRESS - BUDAPEST

**Gianni Infantino**

FIFA PRESIDENT

“I’m really very happy to be here at your event. It’s important for me, it’s important for FIFA. I would like to commend and congratulate all of you for what you are doing. My mission and my objective is to make football global.”



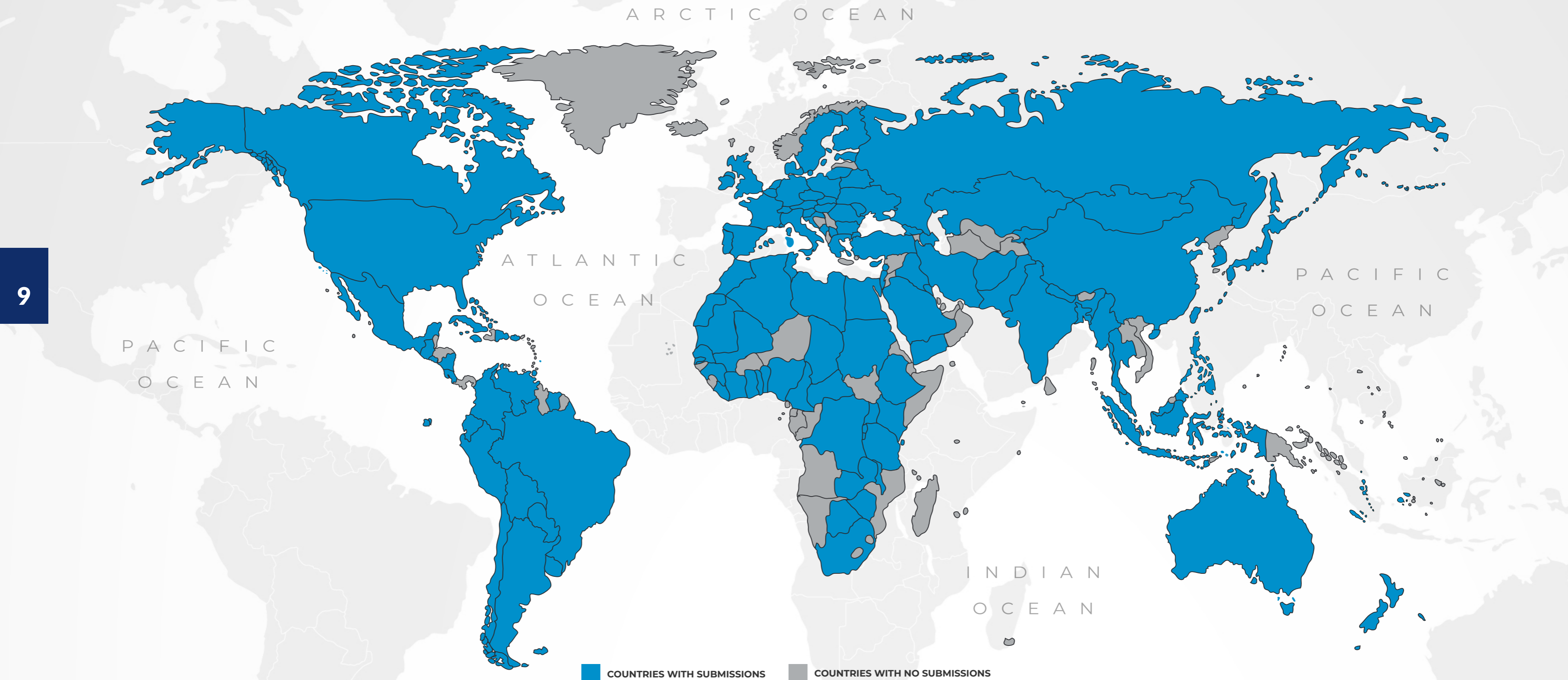
## AIPS SPORT MEDIA **AWARDS**

The **AIPS Sport Media Awards** are the highest international accolade in the sport media industry. The Awards offer recognition to the very best sport storytellers across all media platforms, from photography to video, from printed to digital press, from radio to podcast. The first edition culminated with the final ceremony held in Lausanne in January 2019, followed by Budapest in February 2020. Thought to be a boundless **celebration of sports media excellence**, the Awards represent a new horizon for many sports journalists in search for international spotlight.

**We share with our partner the purpose to invest in the culture of sport journalism and firmly safeguard the integrity of the profession.**

# THE AIPS SPORT MEDIA AWARDS - 2019 EDITION

# 1746 SUBMISSIONS FROM 125 COUNTRIES

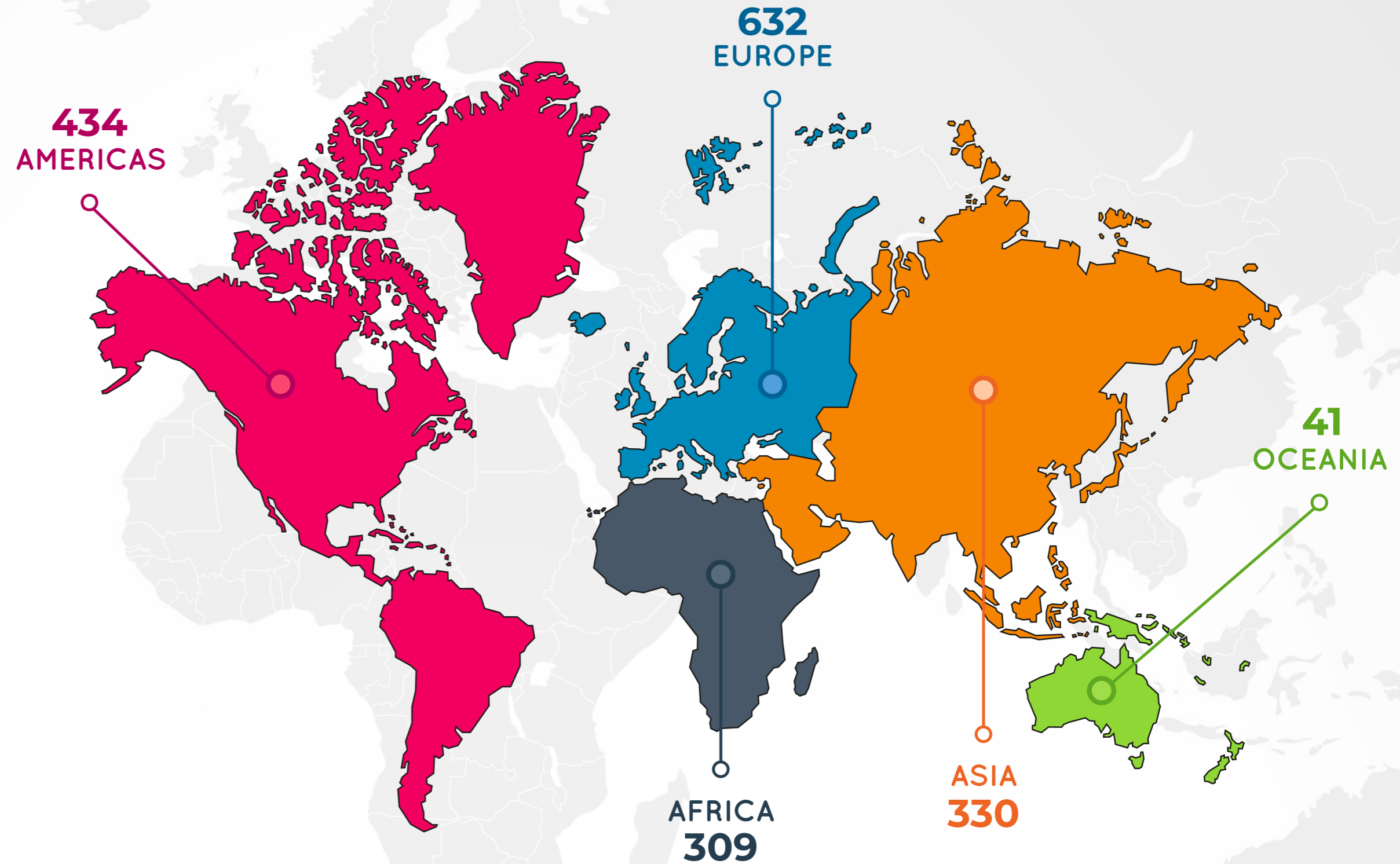


THE AIPS SPORT MEDIA AWARDS - 2019 EDITION

**1746**  
SUBMISSIONS

FROM

AFRICA	309
AMERICAS	434
ASIA	330
EUROPE	632
OCEANIA	41





*“We are very proud of the number of submissions that we have received and this shows that we believe in the culture of sport and what it means.”*

Gianni Merlo, AIPS President





## AIPS JOURNALISTS ON THE PODIUM

To honor professional longevity in the sports media sector, AIPS has decided to award journalists boasting a long-lasting experience in covering major events. The AIPS Journalists on the Podium represents a tradition that has been celebrated at different sporting events:

**2012 Summer Olympic Games - London**

**2014 Winter Olympic Games - Sochi**

**2015 Pan American Games - Toronto**

**2016 Summer Olympic Games - Rio**

**2017 World Athletics - London**

**2018 Winter Olympic Games - PyeongChang**

**2018 European Championships - Berlin**

**2018 European Championships - Glasgow**

**2019 Giro d'Italia - Verona**

**2019 Africa Cup of Nations - Cairo**



# AIPS YOUNG REPORTERS PROGRAMME

In cooperation with top international sports federations and AIPS partners, the AIPS Young Reporters Programme offers **a unique learning opportunity through a mixed approach which comprises seminars, on-field activities and online lectures.**

AIPS Young Reporters have therefore the chance to gain invaluable experience across all fields of sports journalism, create an international network with colleagues from around the world and learn precious insights about the functionment of the major sports governing bodies.

TOTAL NUMBER  
OF COUNTRIES  
SINCE 2011

**80**

TOTAL NUMBER  
OF PARTICIPANTS  
SINCE 2011

**227**

## AMERICA

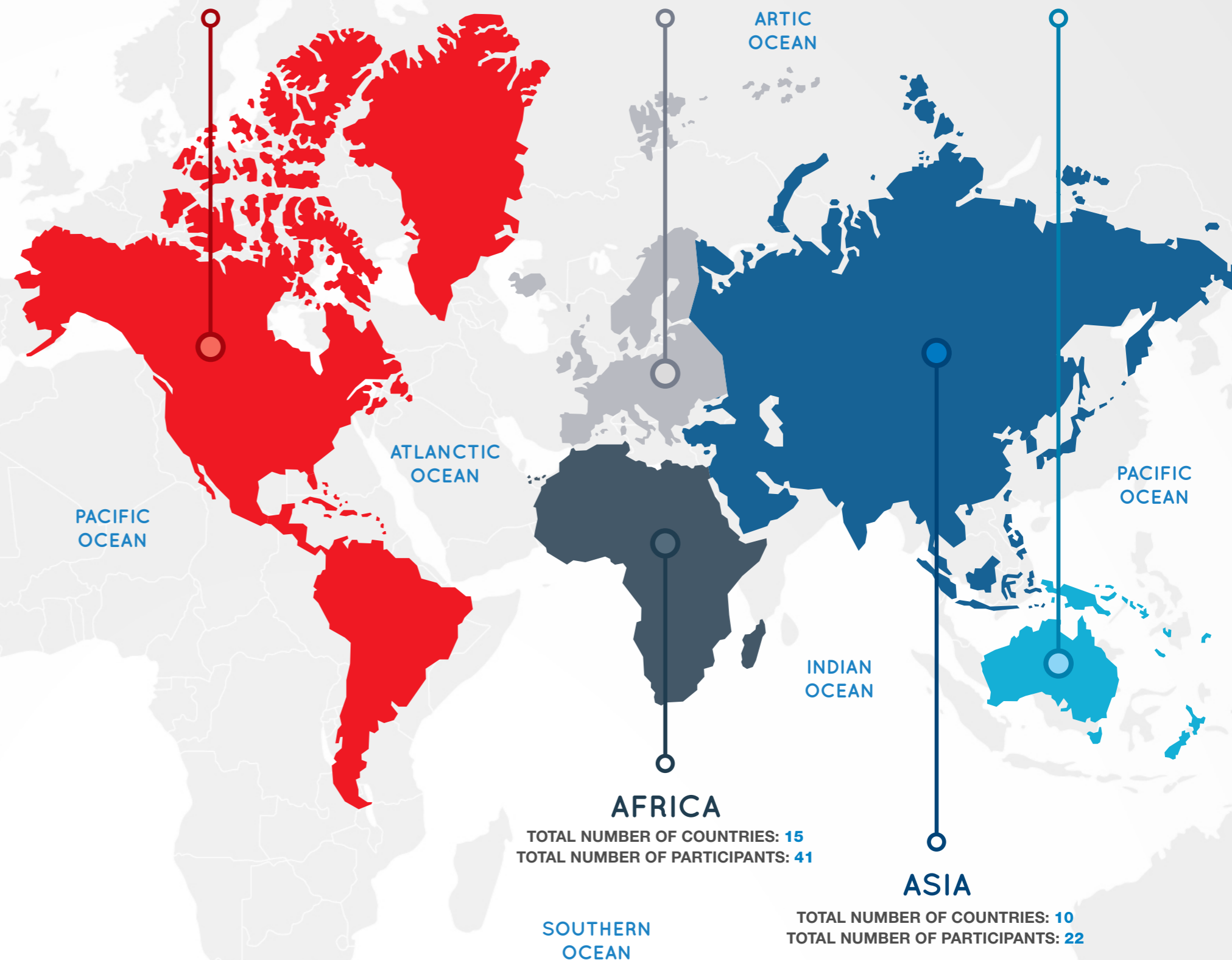
TOTAL NUMBER OF COUNTRIES: 15  
TOTAL NUMBER OF PARTICIPANTS: 43

## EUROPE

TOTAL NUMBER OF COUNTRIES: 38  
TOTAL NUMBER OF PARTICIPANTS: 115

## OCEANIA

TOTAL NUMBER OF COUNTRIES: 2  
TOTAL NUMBER OF PARTICIPANTS: 6



Universiade SHENZHEN 2011

FISU

AIPS  
INTERNATIONAL SPORTS  
PRESS ASSOCIATION  
Founded in 1924

# 深圳大运会国际青年体育记者培训营

FISU-AIPS Young Reporters' Program Shenzhen Universiade 2011



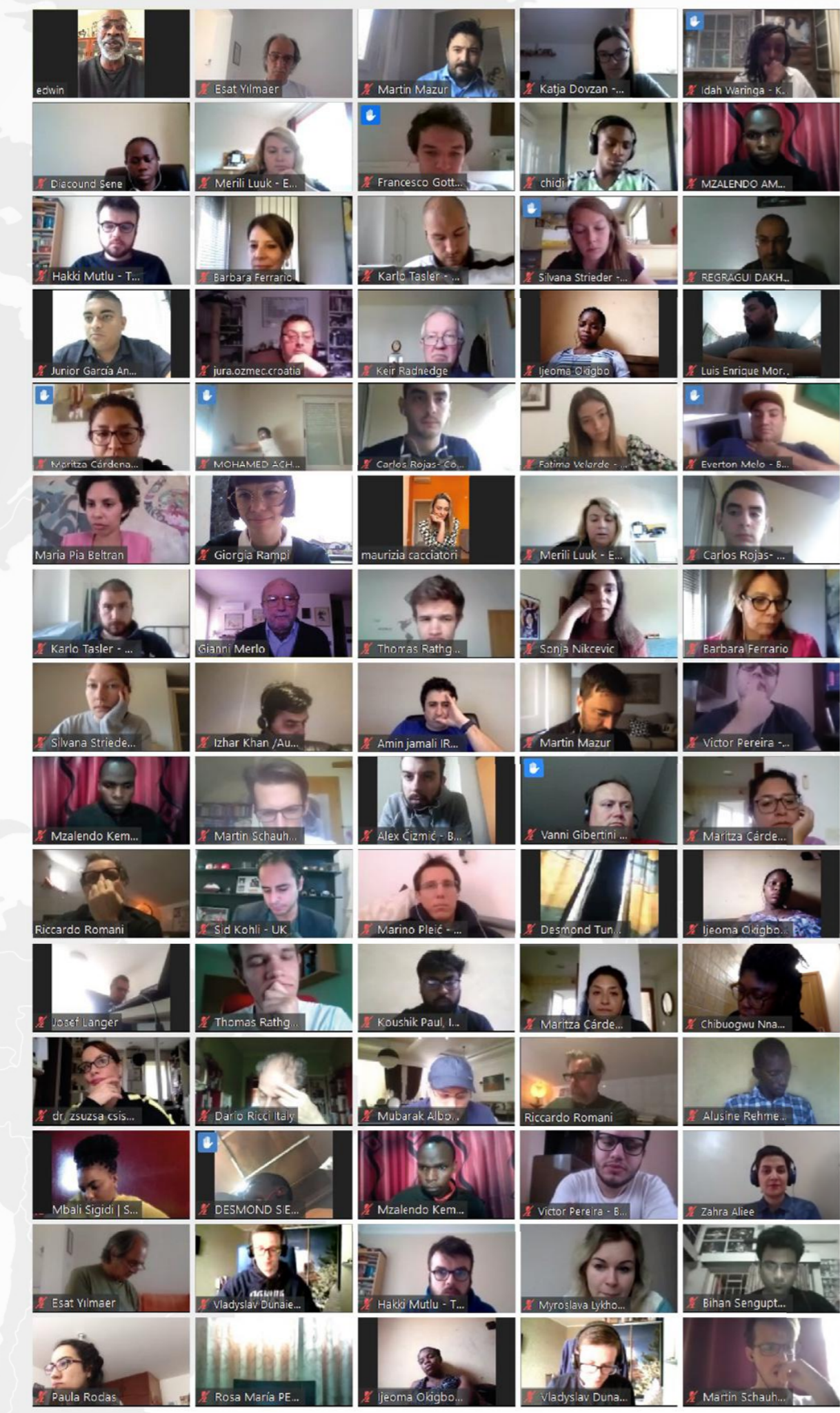


## MASTERS ON THE FIELD

Since the initial edition held in Shenzhen at the Summer Universiade in 2011 and supported by the Organising Committee of the XXVI Universiade, the City of Shenzhen and International University Sports Federation (FISU), AIPS has organised 32 Young Reporters Programmes, **with over 200 Young Reporters from more than 80 nations across 5 continents.**

The duration of the programme depends on the calendar of each sporting event and the teaching language is English.

In the space of this enriching experience, **buddying journalists are put in front of the numerous situations of pressure occurring in the daily coverage of a sporting event.**



# DISTANCE LEARNING EDUCATION

In times of Covid-19 outbreak, AIPS e-College is a way to continue the renowned AIPS Young Reporters Programmes, offering chances, tools and answers to the next generation. The AIPS e-College is an innovative distance learning project which marks a new step of AIPS cultural agenda, offering tools, opportunities and answers to the next generation of sports journalists. Reporters from up to **47 countries** took part in the inaugural edition (April 2 -June 2), reaching an average attendance of over **70 journalists**. Based on free participation, lessons were held twice a week on zoom.us, alternating the interventions of eminent personalities from the sports industry with lessons given by AIPS Mentors.

# FIRST EDITION SPECIAL GUESTS

CLASS #1 and #2



**MICHAEL PAYNE**  
FORMER DIRECTOR OF  
MARKETING / BROADCAST  
RIGHTS IOC

CLASS #3



**EDWIN MOSES**  
TWO-TIME OLYMPIC GOLD  
MEDALIST

CLASS #4



**FRANCOIS CARRARD**  
DOCTOR OF LAW, SPORTS  
AND LAW EXPERT

CLASS #5



**HANS HULTMAN**  
FIFA HEAD OF MEDIA

CLASS #6



**MAURIZIA CACCIATORI**  
SPORTS JOURNALISTS  
AND FORMER VOLLEYBALL  
CHAMPION

CLASS #7



**LUCIA MONTANARELLA**  
HEAD OF OLYMPIC GAMES  
MEDIA OPERATIONS

CLASS #8



**CRAIG REEDIE**  
FORMER WADA PRESIDENT  
AND IOC MEMBER

CLASS #9



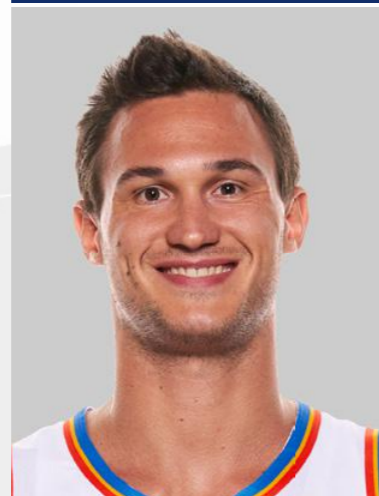
**HAILE GEBRSELISSIE**  
TWO-TIME OLYMPIC  
GOLD MEDALIST

CLASS #10



**ERIC SAINTTROND**  
FISU SECRETARY GENERAL

CLASS #11



**DANILO GALLINARI**  
NBA STAR

CLASS #12



**DONNA DE VARONA**  
OLYMPIC GOLD MEDALIST,  
ACTIVIST AND SPORTS  
BROADCASTER

CLASS #13



**FIONA HYNES**  
SPECIAL OLYMPICS EUROPE  
AND ASIA DIRECTOR OF  
COMMUNICATIONS

CLASS #14



**FIFA ESPORTS & MOAUBA**  
2019 FIFA EWORLD CUP  
CHAMPION

CLASS #15



**NAWAL EL  
MOUTAWAKEL**  
OLYMPIC GOLD MEDALIST  
AND IOC MEMBER

CLASS #16



**JAMIL CHADE**  
INVESTIGATIVE REPORTER



# CONFERENCES & SEMINARS



# the 1<sup>st</sup> AIPS World e-Conference

**Has Covid-19 affected  
journalists' independence and future?**

**INTERNATIONAL PANEL**

**Sports Press Editors in Chief from four continents**

**02 JULY 2020 - 2 pm (CET)**

[zoom.com](https://zoom.com)

AIPS SEMINAR

# THE COST OF REPORTING WHILE FEMALE

JULY 21,23,28,30 2020

**04** AUGUST **2020** **2pm CET**  
live on [zoom.us](https://zoom.us)

# LET'S TALK ABOUT **UEFA CHAMPIONS LEAGUE 2020**

with our mentors

**Keir Radnedge** and **Martin Mazur**

SIMULTANEOUS TRANSLATION IN **ARABIC, ENGLISH, FRENCH AND SPANISH**



**MARTIN MAZUR**  
AIPS MENTOR



**KEIR RADNEDGE**  
AIPS MENTOR





**AIPS**  
INTERNATIONAL SPORTS PRESS ASSOCIATION

**SEPTEMBER 28-29, 2020**  
**2 pm (CET)**  
zoom.us

**AIPS CONFERENCE**

on

**Racism**  
*and* **discrimination**  
*in sport*

SIMULTANEOUS TRANSLATIONS **ENGLISH, FRENCH, SPANISH, ARABIC**

## AIPS WEBSITE

The AIPS website is the widest window over the world's sporting environment. It showcases news and exclusive content thanks to the contribution of correspondents from 160 National Associations.

Through the divulgation of their media products, professionals receive visibility among colleagues, international sports federations and other stakeholders having partnerships with AIPS. Additionally, the AIPS Website provides its users with details about each National Association and the entire AIPS executive structure.

**AIPS offers the international sports journalists the opportunity to publish news on its website and social media platforms.**



[www.aipsmedia.com](http://www.aipsmedia.com)

# AIPS NEWSLETTER

Thanks to the **AIPS customised Newsletter**, partners can receive targeted content depending on the editorial requests.

For instance, Chinese partners will be provided with **up to six articles** related to their geographic area or business, available in both **Chinese and English language**.

The AIPS Newsletter is **scheduled on a regular basis**.





SINCE 2004

2014

2015

2016



2017

2018

2019

## AIPS MAGAZINE

With **4 issues per year**, the AIPS Magazine is considered **one of the most important features in the world of sports journalism**. The printed copies are sent to all AIPS Members and Partners.

A digital copy is also available on [www.aipsmedia.com](http://www.aipsmedia.com).

Additionally, AIPS produces issues dedicated to special topics during the year. **AIPS Partners receive high visibility on the magazine providing advertising and editorial content.**



2020

# AIPS PARTNERS



**IOC**  
International Olympic  
Committee



**FIFA**  
Fédération Internationale  
de Football Association



**WORLD ATHLETICS**  
Athletics International  
Federation



**FINA**  
Federation Internationale  
de Natation



**FIBA**  
International Basketball  
Federation



**FIS**  
International Ski  
Federation



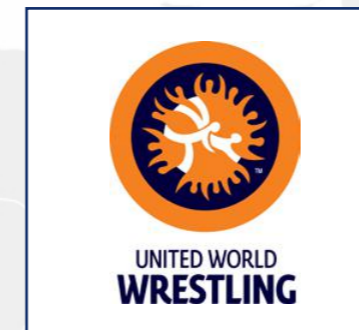
**FIG**  
Fédération Internationale  
de Gymnastique



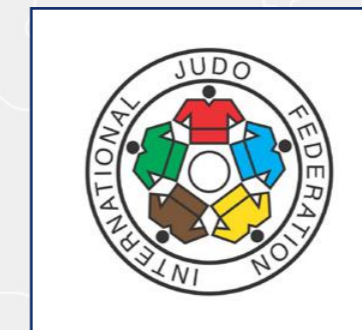
**FISU**  
Federation Internationale  
du Sport Universitaire



**FIAS**  
International SAMBO  
Federation



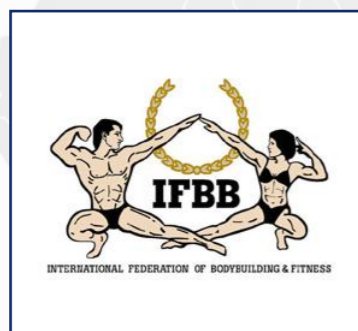
**UWW**  
United World  
Wrestling



**IJF**  
International Judo  
Federation



**EHF**  
European Handball  
Federation



**IFBB**  
International Federation  
of Bodybuilding Fitness



**TENCENT**



**UEFA**



**SPECIAL  
OLYMPICS**



**HONAV**



**LAUREUS**

# HOW TO BECOME AN AIPS MEMBER?



- **Join the AIPS National Association in your country**

AIPS headquarters is constantly in touch with the 161 National Associations. They represent the official connection between us and sport journalists.

- Visit [www.aipsmedia.com](http://www.aipsmedia.com) and click **GET YOUR CARD**

- For further information, contact us at [info@aipsmedia.com](mailto:info@aipsmedia.com)





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